

**The Borneo
Initiative.**

INTERNATIONAL PLATFORM FOR LEI-FSC
CERTIFICATION INITIATIVES IN INDONESIA



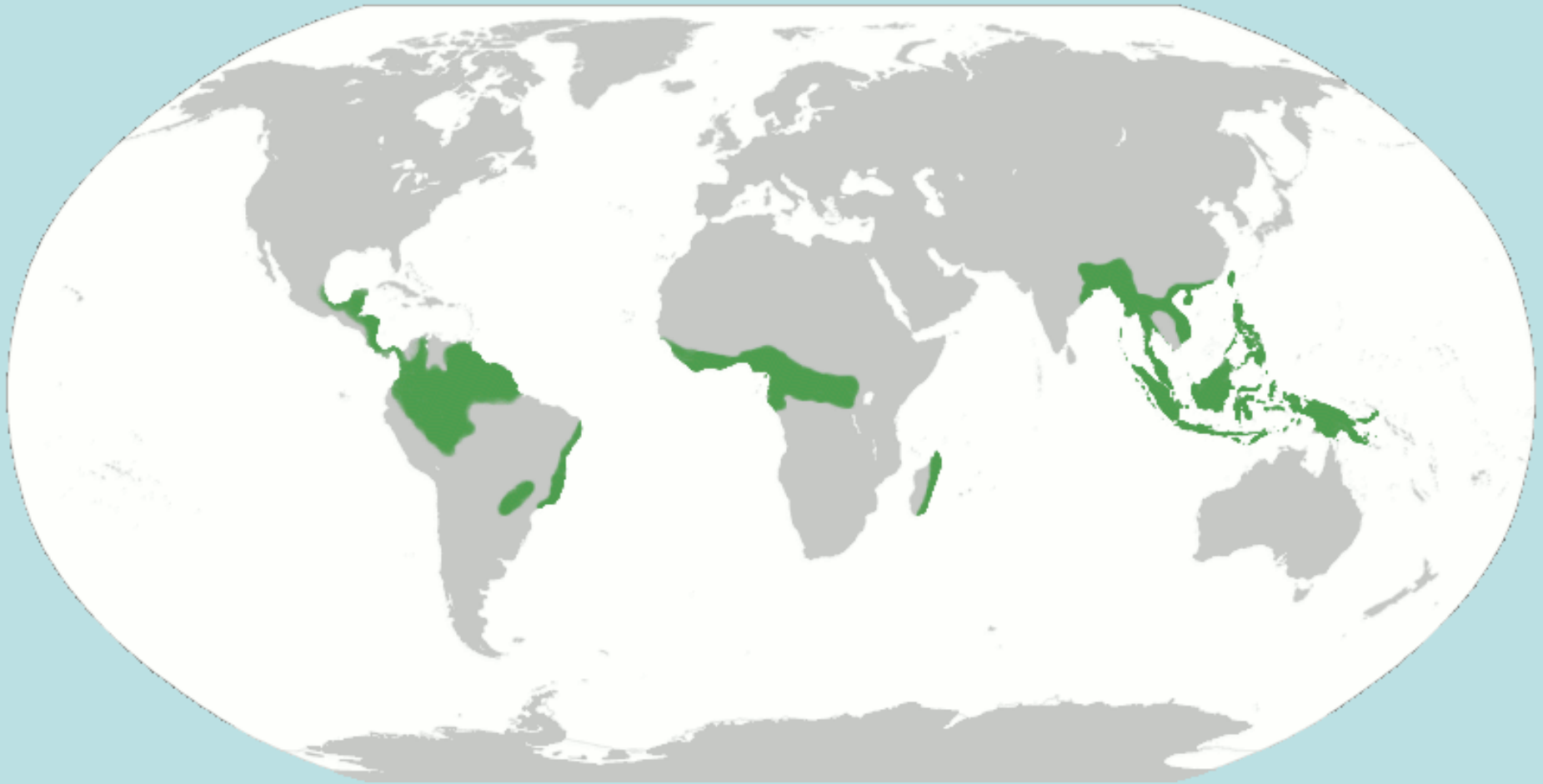
Sustainable sourcing:
Linking social housing
to
sustainable forest management.

Presentation to ICA Housing Symposium 2010
Wim Ellenbroek

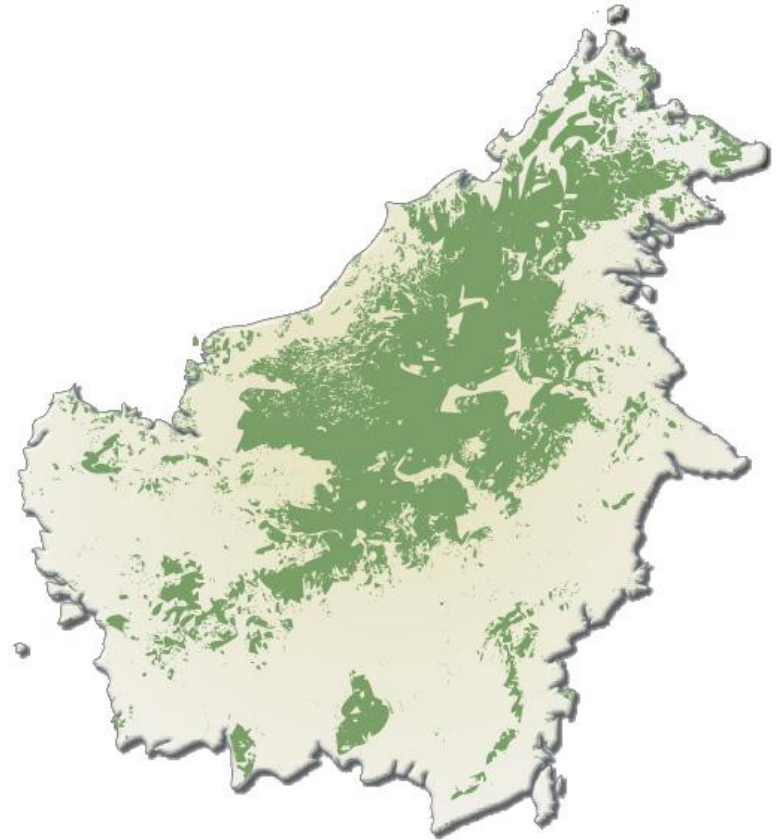
Our concern: tropical rain forests




The distribution of tropical rain forests



2006



What is lost when rain forests disappear?

- 
- Habitat endangered species
 - Sustained stream of business revenues
 - Employment, foreign exchange
 - Tradition, subsistence lifestyle
 - Eco-services: carbon, water, recreation



Focus on Indonesia:



- 1/8th world's tropical rain forests
- 1/4th total deforestation

A chance to contribute:

- Strong trade links with Dutch timber market

What to do?

- Vision (go/no-go areas)
- Guided development of agriculture, mining, urban sprawl (moratorium on forest conversion)
- Support forestry to become more competitive:
 - Non-extractive use (tourism, carbon, water)
 - ✓ **Responsible forestry (FSC)**

'Legal': not a sufficient requirement



**Demand
FSC!**



From reflection to action

2005 WWF Borneo campaign

2006 'Building and Borneo' alliance:

"Our renewal here must not lead to destruction elsewhere."

2007 Jakarta Conference

2008 The Borneo Initiative
(private charity)



Borneo
Corporation
Fund



Sustainable sourcing

Partner
organisations:

- Aedes
- NEPROM
- FSC-Netherlands
- IDH Timber program

TBI team
(NL, RI)

- Funding
- Expertise
- Market links

FSC certification

Partner programmes:

- GFTN
- TFF
- TFT

Service providers:

- Forestry consultants
- Certifying bodies

Housing
developers

Forest
companies

The tropical timber trade chain

1 Sustainable sourcing

End markets Indonesian timber

In progress:

- ✓ Dutch housing sector
FSC 75,000 m³/year

Prospective:

- NL garden furniture retail sector?
- Other European markets?

2 Forest certification



- Target 4 million ha extra
- Funds available for 3 million ha
- 1.4 million in process

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Sustainability – a social concern.



Call to action

- Use more wood
- Join FSC
- Support The Borneo Corporation Fund

