

### **David Rodgers**

President, ICA Housing

The conditions necessary for the creation and establishment of a successful co-operative housing sector

Cape Town
1 November 2013

**COOPERATIVE ENTERPRISES BUILD A BETTER WORLD** 



#### Types of housing co-operatives

#### Three types of housing co-operatives:

- Rental
- Limited equity
- Market value
  - but some are a combination of all 3



It is not possible to transplant a co-operative housing system from one country into any other.

- Learn
- Adapt
- Apply



#### **Necessary conditions:**

- 1. A vision and understanding of the potential of housing co-operatives and the desire to create them.
- 2. Political wisdom and will to support the development of a co-operative housing sector to help meet national housing needs
- 3. Government commitment to create the right legal, financial, regulatory and administrative framework
- 4. The right social, economic and cultural conditions to enable co-operatives to be sustainable



## Vision, understanding and the desire to create co-ops

- Housing needs that housing markets and governments cannot meet
- The demand from those in need of housing for new solutions
- Knowledge of Co-operative housing systems in other countries
- A shared vision among potential consumers and key stakeholders of what the creation of a co-operative housing sector can achieve and how.
- A desire to create co-operatives to meet defined needs
- Stamina to work hard and long to develop viable, efficient, well governed and managed co-operatives.



## Political wisdom and will to support the development of housing co-ops

- Politicians who:
  - are engaged in politics for the good of all citizens, not for personal or partisan advantage
  - understand the 'Co-operative Advantage' and our Co-operative Principles and Values
  - understand their government's responsibilities as a member of the ILO particularly ILO Recommendation 193
  - have a vision of the positive contribution housing co-operatives can make to affordable housing supply
  - are determined to use their political power to create the right legal, financial, administrative and regulatory framework in which co-operatives can function.



### Government commitment to create the right legal, financial and administrative framework

#### Key elements:

- Appropriate Co-operative legislation in compliance with ILO Recommendation 193
- Recognition of Co-operative housing as a distinct form of tenure
- Effective property law and protection of occupancy rights
- Effective system of accountability/ regulation of co-ops
- 'Seed corn' start-up finance and enabling support
- Financial support to achieve affordability:
  - Revenue support
  - Capital funding
  - Free/low cost land
  - Low interest rate loans
  - Special tax incentives for investment
- Fair and equitable tax treatment



### The right social, economic and cultural conditions

- National peace, stability and desire to create and strengthen civil society organisations, including Co-operatives
- Access to Land for affordable housing construction
- Commitment from Co-operative members and employees to sound democratic governance
- Capacity building for co-op members
- Ability of members to afford rental or other members' payments to their Co-operative
- Sound economic management
- Economic growth and growing income equality
- Construction sector capacity
- Access to affordable finance from sound/well regulated banking and financial institutions
- Commitment to equality and non discrimination



# ICA Housing: Good Governance Charter

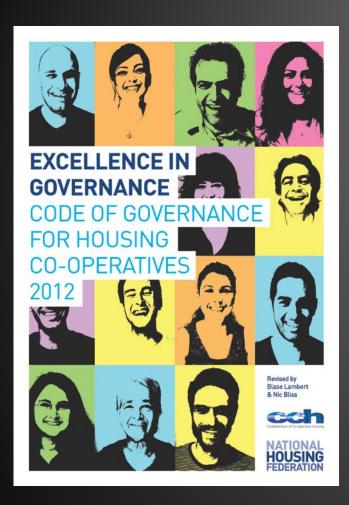
As the elected governing body of our housing co-operative, we are committed to providing good governance and principled leadership. To this end, we commit to these good-governance practices:

- 1. We uphold the international co-operative principles.
- 2. We act with honesty and in good faith, placing the interests of the cooperative before all others.
- 3. We exercise care, skill and diligence in carrying out our duties.
- 4. We act fairly, making decisions without bias or favouritism.
- 5. We foster democracy within our co-operative.
- 6. We act transparently, in a spirit of openness and accountability to the membership.
- 7. We ensure that our co-operative fulfils its legal duties.
- 8. We provide for sound, accountable management of our co-operative.
- 9. We have a strategic focus, always looking ahead to our co-operative's future.
- 10. We plan for leadership succession and renewal.



# The 7 Deadly Sins that lead to bad Co-operative Governance

- 1. The "Little Hitler" dictator syndrome.
- 2. The "us and them" oligarchy.
- 3. Corruption.
- 4. Favouritism and nepotism.
- 5. Lack of openness transparency and accountability ("secretiveness" and failure to communicate effectively and encourage wide member participation).
- 6. Failure to declare conflicts of interest.
- 7. Member apathy and failure to apply 5<sup>th</sup> Co-operative Principle continuous education.



Launched in 2012!

Confederation of
Co-operative Housing
Excellence in Governance
www.cch.coop





It is not possible to transplant a co-operative housing system from one country into any other.

- Learn
- Adapt
- Apply