

Co-operative Housing International Activity and Governance Plans, Blueprint Mapping and Budgets

Revised December 2013

1. Summary of Co-operative Housing International's main strategic objectives for 2014

For 2014, Co-operative Housing International's main objectives are to achieve the following outcomes:

- Increased membership in, and member participation in, Co-operative Housing International
- A sustained role for Co-operative Housing International as a centre of reference for housing co-operatives
- A sustained role for Co-operative Housing International as a centre of knowledge and information sharing on best practices for housing co-ops in governance, management and sustainable development
- A capacity to assist our members when required and advisable in their dealings with public authorities
- The strategic themes of the Blueprint supported and promoted within Co-operative Housing International
- Raised awareness of ICA and Co-operative Housing International within member countries

2. Non-governance-related Co-operative Housing International activities planned for 2014

- Organise two conferences during the year both in conjunction with Co-operative Housing International board meetings; one in conjunction with the 2014 Quebec Summit.
- Use one conference to explore the enabling legal frameworks for housing co-operatives in different countries.
- Continue research into national co-op housing sectors to support a third volume of the co-op housing country profiles (*Profiles of a Movement*), specific countries to be determined.
- Finalise the development of a new Co-operative Housing International website that reflects the new co-operative visual identity.
- Encourage Co-operative Housing International members to establish links to the new site from their own websites.
- Develop a plan, and implement a pilot project if feasible, for an international co-op housing youth exchange program.
- Promote Co-operative Housing International Good Governance Charter, and Good Governance Test and its supporting software; demonstrate the tools, if invited, more broadly within ICA.
- Develop an interpretation of the Blueprint themes for the co-op housing sector.
- Encourage the adoption of the Co-operative Marque among Co-operative Housing International members.
- Publish at least two Co-operative Housing International e-bulletins highlighting 2014 work themes.
- Continue the promotion of our initiative on the use of Sustainable Timber and Forest Products.

3. Principal governance-related Co-operative Housing International activities in 2014

- Hold two face-to-face meetings of the board of directors.
- Hold up to two online board of directors meetings.
- Report to the board meetings on progress against the workplan.
- Hold on-line meetings of the executive committee at least quarterly.
- Report on Co-operative Housing International activities to members through the e-bulletins.
- Encourage broad-based member engagement in Co-operative Housing International activities.
- Develop a financial strategy to secure the future of Co-operative Housing International.
- Participate actively in the Sectoral Organisations Liaison Group.
- Ensure adequate staffing to support sound, informed governance.

4. 2014 Co-operative Housing International activities directly related to implementation of the Blueprint

1. Elevate participation within membership and governance to a new level:

- Promotion of our Good Governance Charter and Good Governance Test
- Development of a pilot project for an international co-op housing youth exchange program
- Engagement of members in Co-operative Housing International's work and governance through our communications channels

2. Position co-operatives as builders of sustainability:

- Promotion of our sustainability initiative on the use of sustainable timber and forest products, calling on ICA members to adopt and implement the Cancun resolution
- Spotlight on the stewardship implications of good governance practice

3. Build the co-operative message and secure the co-operative identity

- Promotion of the co-op housing country profiles (*Profiles of a Movement*)
- Promotion and active upkeep of an interesting and informative website
- Promotion of the housing co-operative model as a sustainable, values based business enterprise model for member-controlled community housing

4. Ensure supportive legal framework for co-operative growth

- Organizing of a seminar session on legal frameworks for housing co-operatives
- Highlighting the legal framework data in the country profiles

5. Secure reliable co-operative capital while guaranteeing member control

- Planning for a 2015 conference on co-op housing financing and capitalization

CO-OPERATIVE HOUSING INTERNATIONAL OPERATING BUDGET

Proposed 2014

Budget

(all figures in Euros)

REVENUES

ICA Global Sectoral Income	32,400
Supplementary member contributions	5,135
Conference fees	<u>0</u>
TOTAL REVENUE	37,535

EXPENDITURES

Secretariat support (out-of-pocket only)	6,436
Computer systems maintenance	411
Photocopying, fax, postage	68
Board meeting costs	4,108
Registrations for ICA/allied org meetings	1,369
Consultant services (web site, co-ordinator and computer support)	16,501
Projects (profiles, youth exchange pilot program, sustainable forestry initiative)	6,573
Miscellaneous	1,643
CHF Canada staff time and travel costs	13,694
Less: CHF Canada in-kind contribution	<u>-13,694</u>
TOTAL EXPENDITURES	37,111
NET REVENUE (EXPENDITURE)	425