

Proposed 2016 Action Plan

Core Activities

Raise awareness of CHI within member and non-member countries and ensure adequate staffing to support all core activities and special projects.

Governance

- Hold two face-to-face meetings of the board of directors (Berlin and Quebec)
- Hold one online board of directors meeting
- Hold meetings of the executive committee at least quarterly (3 via skype & 1 at Housing Europe in Geneva)
- Participate actively in the Sectoral Organisations Liaison Group
- Participate in the September 2016 meeting of Housing Europe in Geneva & collaborate on a panel discussion on the theme of "Long-term Economic Sustainability"
- Report to the board meetings on progress against the action plan
- Develop a two-year strategic plan (*see attached*)
- Develop a membership strategy
 - Collaborate with ICA Director of Membership on developing strategy to actively outreach in under-represented continents (hold 2 skype meetings)
 - Grow membership in the Americas

Communication

- Engage members in CHI's work and governance through our communication channels (website, social media)
- Share information, knowledge, best practices and resources on governance, management and sustainable development with housing co-ops
- Assist our members when required and provide direction and point to resources
- Publish two CHI e-bulletins highlighting 2016 work themes
- Develop a communication plan
 - Use results of membership survey to develop communication plan
 - Produce a coherent approach to promoting the co-operative form of housing by collaborating with the Alliance
 - Integrate a social media strategy
 - Integrate promotion of sustainability to promote the use of green technology, sustainability leaders and conservation methods
 - Integrate member survey results in enhancing readability of CHI website and increasing relevant resources

- Maintain CHI website
- Add relevant material regularly
- Track website traffic to effectively measure most visited pages
- Encourage CHI members to establish links to the new site from their own websites

Growth

- Develop a membership strategy
 - Collaborate with ICA Director of Membership on developing strategy to actively outreach in under-represented continents
 - Grow membership in the Americas
 - Raise awareness of co-operative housing as a viable housing solution in under-represented countries
 - Develop a member survey to identify the following:
 - Priorities for strategic and communication plans
 - Best practices on blueprint themes and integrate in blueprint pamphlets

Special Projects

A. Blueprint for a Co-operative Decade

- Research feasibility and cost of developing a web version of the CHI Good Governance Test
- Elevate housing co-operatives' profile within the Alliance by collaborating on wider circulation of the "Blueprint for Housing" pamphlet
- Produce and promote a pamphlet for each "Blueprint for Housing" elements and collaborate with the Alliance for dissemination and promotion

B. Communications

- Update on-line version of "Profiles of a Movement: Co-operative Housing Around the World" (currently includes 28 countries) with current statistics and add more country profiles

C. Collaboration

- Link updated data from Profiles of a Movement with UrbaMonde's Digital Social Platform project
- Partner with co-op housing organizations to produce a pamphlet highlighting professional development options for co-op housing managers
- Organise a seminar in collaboration with Housing Europe meeting in September 2016

- Organise a seminar in collaboration with GdW (apex organization of the federal housing companies in Germany) in Berlin on the theme of “Best Practices of German Co-operatives” in May 2016
- Hold a symposium on the theme of “Sustainable Economic Success: Comprehensive Asset Management and Long-term Financial Planning” at the International Co-op Summit in Quebec
- Establish partnerships by participating in at least two of the following conferences:
 - Habitat III - United Nations Conference on Housing and Sustainable Urban Development - Quito, Ecuador, from 17 – 20 October, 2016
 - CIH Housing Conference 2016 - Manchester Central 28-30 June 2016